

## SUMMARY

Seattle-based web developer, graphic designer, video editor, and multimedia specialist with 12 years of experience. Proven track record of delivering clean, compelling designs on schedule with an eye for detail and high standards of excellence.

# **EXPERIENCE**

### Evoxe (Formerly Percussion Strategic Digital) - Co-founder; Lead Designer, Front End Web Developer, and Video Producer

SEATTLE WA, 2020 - Present

Led multimedia production of deliverables for social impact clients.

- Designed and developed websites integrated with CRM, action platforms, and email services optimized for deliverability in Wordpress, Sanity, and x.
- Created and optimized graphic assets for social media and display ad campaigns.
- Developed and produced video content, including filming, editing, and creating motion graphics.
- Designed collateral including pamphlets, apparel, banners, mugs, and direct mail.

### Freelance Web Design & Administration

### SEATTLE WA, 2020 - PRESENT

Created, updated, and managed client websites across industries. Created and maintained a variety of pages for evolving content needs. Found solutions for layout challenges in off-the-shelf template packages and legacy codebases.

### Freelance Graphic Design

### SEATTLE, WA, 2012 - PRESENT

Created compelling designs for print and digital use across industries, including social media graphics, presentation decks, logos, apparel, and album covers.



# EXPERIENCE (cont'd)

### United Print. Signs. Graphics. — eCommerce Dept. Lead

SEATTLE, WA, OCTOBER 2013 - OCTOBER 2020

Created and maintained catalogs of hundreds of interactive, online design templates for business cards, trade show displays, vehicle graphics, and more. Also responsible for file preparation, project estimating, and customer service.

### Xerox - Microsoft Print Center — Document Advisor

REDMOND, WA, JANUARY 2008 - MARCH 2013 File preparation, project estimating, and customer service for a high volume print center.

#### National Sign Corporation — Wide Format Operator

SEATTLE, WA, JANUARY 2007 - JANUARY 2008 Design file preparation, wide format printer operation for a sign fabrication shop.

## **EDUCATION**

General Assembly, Front End Web Development remote program, 2020 Santa Rosa Junior College Associate of the Arts, 2001 Petaluma High School, Class of 1997

### SOFTWARE AND TOOLS

HTML/CSS/Javascript WordPress Illustrator Photoshop InDesign Premiere Pro AfterEffects DaVinci Resolve Productivity Software MS Office Suite Google Suite Slack, Asana, Etc.